

## Program Goal & Guarantee: 20 Appt.'s, 200 Leads

Pre-Qualifying Leads	
List of Suspects:	800
Hours to pre-qualify leads & set appt.'s:	100
Leads pre-qualified:	200

\*This program guarantees a minimum of 200 leads & at least 20 of the leads will be appt.'s. If we generate more than 20 appointments in 100 hours of calling, you will receive those appointments as well.

## **G&D** Pricing Breakdown

<u>G&amp;D Services</u>		<u>G&amp;D Rate for Service</u>
List of Suspects:	\$520	(\$0.65 per suspect)
Hours:	\$4,500	(\$45 per hour)
Letters:	\$ N/A	(\$ N/A per letter)
G&D Set Up fee:	\$350	(\$350 standard set up fee)
G&D Client Portal:	Free	(Free for clients)

**G&D Investment Total:** \$5,370 **Payment Plan for this program:** \$3,120 down & balance due (\$2,250) in 60 days

**Discount for payment made in advance:** \$400